

# Cable Hollow Links

A NEWSLETTER FOR MEMBERS, LEAGUES & FRIENDS



## BOOK A TEE TIME

You can book tee times online 2 weeks in advance. Longer range booking is also available by calling the pro shop at 814-757-4765.

[BOOK ONLINE](#)

## HALF-SEASON MEMBERSHIPS

The pro shop has received several requests from folks who like what is happening at Cable and want to join. Effective July 15th, we will offer half-season memberships.

See Jake at the pro shop or watch your email for details.

## FRIDAY NIGHT COUPLES LEAGUE

**NEW:** Bi-weekly social league for couples begins June 9th! Pro-shop games, 10% off entrees, and an 18-hole steak fry on September 9th. Call the pro-shop or click below.

[LEAGUE INFORMATION](#)

*June*  
**SPECIAL!**

## WHILE SUPPLIES LAST!

**Rogue Drivers:** normally \$449 marked down to **\$399**

**Rogue Woods:** normally \$299 marked down to **\$259**

**Rogue Hybrids:** normally \$269 marked down to **\$229**

**Select Wedges up to 50% off**

## From the Horse's Mouth

From ARTHUR STEWART, PRESIDENT

I receive many questions about the new tees going in on holes 1 and 10. Currently, Cable has 4 sets of tees, with the longest (blue) clocking in at 6,848 yards, and the shortest (red) at 5,148 yards. There is not enough variation in the current yardages to meet all skill levels.

Today's best courses are constructing 5 to 6 sets of tees per hole with the longest tees clocking in at over 7,000 yards (to keep good players from overpowering the course) and the shortest tees clocking in at about 4,000 yards. The shorter tees give beginners, and folks who can't strike the ball a long way, a reasonable chance to get on greens in regulation.

The concept is called "Tee It Forward" and it is a national initiative by both the PGA and the USGA. Here are some articles that explain it in more depth:

[Select Your Tee Box Using Your Golf Driving Distance - Arccos Golf](#) and [How far do you hit your 7 iron? The answer will tell you which tees to play \(golf.com\)](#)

Cable Hollow's Hole 10 is a good example. Number 10 is Cable's "Drivable par 4." To make the course fun for all, everyone who tees it up at number 10 should have a chance of landing on or near the green when they hit a great drive. Our shorter hitters (male or female, old or young) need tees that are closer to the hole. On the flip side, today's long hitters can drive the ball 340+ yards. At hole 10, that means we also need a **longer** tee box!

The thing to remember is, **the tee box you use is a choice.** The idea of "Tee it Forward" is to use the color tee box that matches your skill level. Take a look at the articles and see what you think. I've been talking with our course architects and other golf course owners – golfers where "Tee It Forward" is in use are reporting the concept is overwhelmingly popular. And if you don't like it, you can stick with the traditional tees. I'm banking on the notion it will be fun to have options.



*Jerry Martin watering one of the new tees on Hole 1.*

## Breaking Eggs to Make a Great Omelet...

From TYLER MARTIN, GENERAL MANAGER

Construction is well underway around the clubhouse and golf course. The pavilion rock wall is complete – well-done Arthur! We finished the new tee boxes on #1 and have the new tee boxes on #10 roughed in. In August we start the big push: updating #5 to a championship design; new tees and green on #6; and a brand new golf hole (#13)!

Making the "omelet" will mean a couple broken eggs – some of the holes will play to temporary greens during the Fall, and there will be noise while we build



*Finished retaining wall for the pavilion.*

13. But the omelet will be worth it – the architects have hit it out of the park with the new design. To make sure we get the construction right, we are also hiring the architects to lead the construction.

If you have a suggestion or concern about the construction, or any matter, please seek me out. My job is to make sure you have a great experience in 2023, and beyond. We look forward to taking the golf course, our membership, and our leagues to a new level over the next several years.

All the best, and keep it in the short grass!



*Gathering rocks for the pavilion wall.*

## Fine Cuisine in the Hollow

From JOANNE MARTIN, CLUBHOUSE MANAGER

Our bar and restaurant just marked our two-month anniversary. I'm proud of our friendly staff, and I have enjoyed watching them get to know you, and vice versa.

We have an all-day menu and full dinner menu Friday nights. We also are developing "special days" with a Tuesday Wing Night (5-8pm), and a Thursday Taco Special (5-8pm). I am pleased that we have consistently had excellent reviews and positive feedback. Thank you!

I'm looking forward to expanding our cuisine selection, and your requests and suggestions are welcome. If you haven't yet joined us for a meal or drink, please do. You can check our menus and hours of business on our [Facebook](#) page and our website, [cablehollow.com](http://cablehollow.com). My staff and I look forward to seeing and serving you.

Thank You,  
Joanne



*Cable's delicious Steak Salad.*

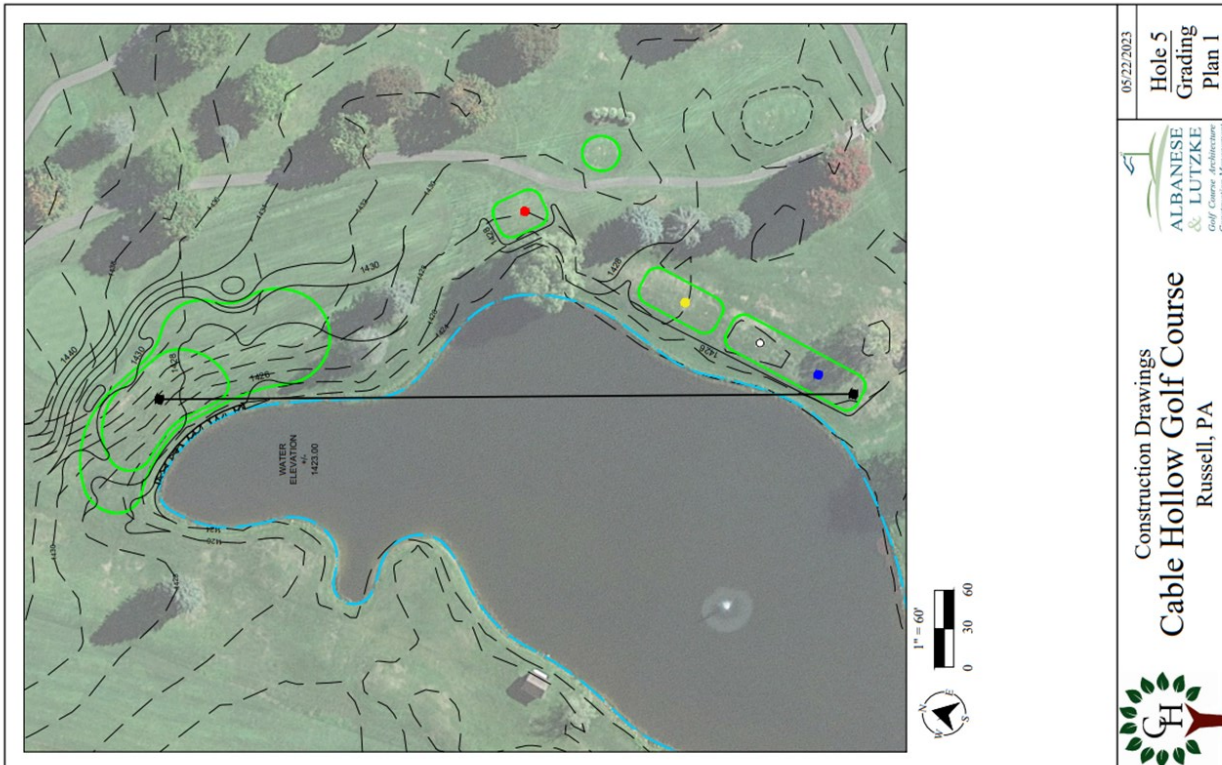
*Call us about hosting your special event!*

## Major Rebuilds are Coming

From JERRY MARTIN, COURSE SUPERINTENDENT

Thank you for all the course compliments. Management has worked with us to develop a healthy budget for staff, fertilizer and equipment. Despite the drought, we are on-track with our annual maintenance plan.

Beyond maintenance, we are working on several improvement projects. We've completed three new tees on #1, and have a good start on three more new tees on #10. As soon as the turf can withstand regular mowing and the rigors of play, the tees will be open for you to try out. We have a plan to eventually add new tees to all 18 holes and we'll be curious to see what you think of the first new tees.



We are also getting ready for major rebuilds to holes 5 and 6 and new hole 13. We are stockpiling supplies for new irrigation, rocks for a new wall at 5, and plenty of other materials. The construction crew is scheduled to arrive in August and the plans are fantastic. You can see the new designs on the tv screen in the entrance to the restaurant.

Thank you for fixing divots and ball marks on greens!

## Summer is in Full Swing

From JACOB McCULLOUGH, DIRECTOR OF GOLF

Congratulations to Jim Casini on his Hole-in-One! Jim had an unforgettable round on June 11th when he aced the par-3 2nd Hole. It was a magnificent shot, witnessed by his playing partner, John Felton.

As the Summer months attract more golfers to our course, here are a few reminders to enhance the experience for all:

- 1. Be ready to play when it's your turn:** Prepare your equipment and assess your shot while others are hitting. Growing up, the old family motto was "Even if you're playing bad, make sure that you play bad fast."
- 2. Keep up with the group ahead:** If everyone keeps up with the next group, play moves nicely all across the course.
- 3. Repair divots and ball marks:** Help keep the course in great condition by repairing your pitch marks and replacing your divots.

As we continue to work on pace of play, I am happy to announce that we are staffed with four dedicated rangers on our team.



*Jim Casini, after his hole-in-one!*

### UPCOMING EVENTS:

**Saturday July 1st:** Cable Hollow Parent / Child Golf Tournament

Four Divisions: Mother / Child (All Ages); Father / Daughter (All Ages);  
Father / Son Jr. (18 and under); Father / Son Sr. (19 and up)

**Sunday, July 2nd:** Cable Hollow Ladies Open

**Thursday, July 6th:** Maple Springs Fire Co. Scramble

**Sunday, July 23rd:** Cable Hollow Ladies Member – Member

All events are now open for registration! Please call the pro-shop or e-mail [golf@cablehollow.com](mailto:golf@cablehollow.com) with any questions and to sign-up!

### WE ARE SEEKING DEDICATED INDIVIDUALS TO JOIN OUR TEAM!

#### Pro-Shop Attendants and Cart Staff

Desired traits: customer-service oriented, have effective communication and interpersonal skills, ability to work independently and as part of a team, and the ability to multi-task and work in a fast-paced environment. If you're interested in joining our team, please see Jake or email [golf@cablehollow.com](mailto:golf@cablehollow.com).



### Bar & Restaurant Hours

Sunday: 12:00–6:00

Monday\*: 12:00–6:00

\*Bar Menu Only

Tuesday: 11:00–8:00

Wednesday: 11:00–8:00

Thursday: 11:00–8:00

Friday: 11:00–8:30

Saturday: 11:00–8:30



Follow us on Facebook!



© 2023 Cable Hollow Golf Course

Cable Hollow  
Golf Course

405 Norberg Road

Russell, PA 16345

Phone: (814) 757-4765

[golf@cablehollow.com](mailto:golf@cablehollow.com)

[www.cablehollow.com](http://www.cablehollow.com)